

SPONSORSHIP OPPORTUNITIES

2023-2024

Oakville Aquatic Club



Email: office@oakvilleaquatics.ca

Phone: 905.842.0903

Website: oakvilleaquatics.ca



VISION

OAK provides the program, coaching and resources that drive achievement in competitive swimming and help develop character that is the foundation of success in life.

Through a connected community, we enable each swimmer to realize their individual potential. OAK is committed to placing its swimmers on an Olympic podium.

Club stats (2022-2023 season)

21 groups

650 swimmers

over 2000 podium finishes





PLATINUM SPONSOR

\$8,000

- **Your company listed as a presenting sponsor for our hosted swim meets**
- **A special video recognition about your brand by our coaches on our social media channels**
- **Your logo on our coaches' apparel**
- **Full page ad in the heat sheets for each session at our hosted swim meets**
- **Your logo on our website's landing page (hyperlink to your website)**
- **Option to provide promotional material at OAK's office**



GOLD SPONSOR

\$5,000

- **Presenting sponsor of our Medal Table social media posts throughout the season**
- **Full page ad in the heat sheets for each session at our hosted swim meets**
- **Your logo on our website's landing page (hyperlink to your website)**
- **Option to provide promotional material at OAK's office**

SILVER SPONSOR

\$2,500

- Preseting sponsor of our Record Breaker social media posts throughout the season
- Your logo on our website's landing page (hyperlink to your website)
- Option to provide promotional material at OAK's office

BRONZE SPONSOR

\$1,500

- Recognition on our social media feeds at the start and end of the season
- Your logo on our website's landing page (hyperlink to your website)
- Option to provide promotional material at OAK's office



Facebook

Number of followers:
1,025

Annual Page reach*:
16,765

Annual Profile visits*:
16,189

Audience:
18-34 years old (22%)
35-54 years old (62%)

Audience from:
Oakville (45%)
Toronto (7%)
Burlington (5%)

**Meta Insights: June 1, 2022-May 31, 2023*

Instagram

Number of followers:
1,254

Annual Page reach*:
75,395

Annual Profile visits*:
31,880

Audience:
18-34 years old (28%)
35-54 years old (66%)

Audience from:
Oakville (47%)
Toronto (7%)
Mississauga (5%)

**Meta Insights: June 1, 2022-May 31, 2023*

TikTok

Number of followers:
195

Views:
85,429

Most viewed video:
10,100

Views by trending hashtags:
#swimteam (25,068 views)
#swimmers (18,299 views)
#swimcanada (16,059 views)
#oakville (10,764 views)

**TikTok Insights: October 1, 2022-May 31, 2023*

Social Media Post Examples



A social media post celebrating a Canadian record. The background is red with a yellow circle containing a photo of a young woman with blonde hair, wearing a red t-shirt with a white logo. The text is white and yellow. At the bottom, there are logos for 'PRESENTED BY' (Keep Moving by 407 ETR) and 'Oakville Aquatic Club' (OAK).

CANADIAN RECORD

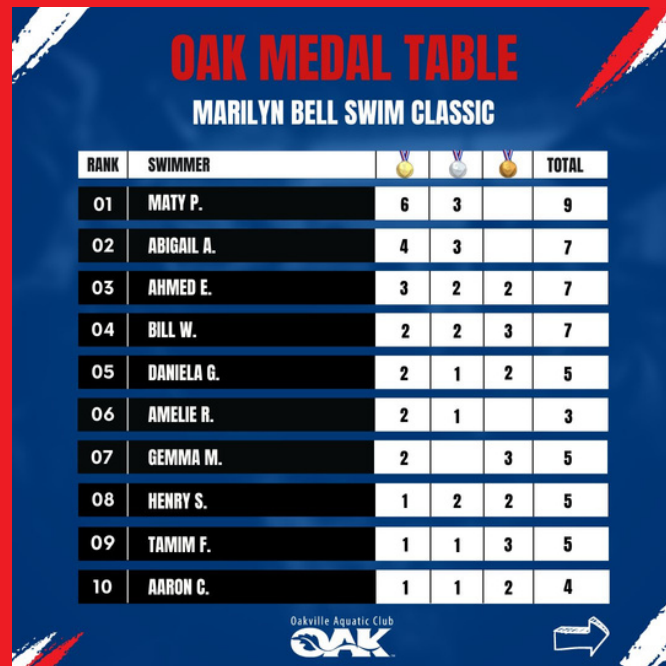
KATIE C.

100 FLY/S10
1:08.68

PRESENTED BY  keep moving by 407 ETR

Oakville Aquatic Club 



Record Breaker Social Media Post, 2022-2023 Season




A social media post showing a medal table for the Marilyn Bell Swim Classic. The background is dark blue with white and red accents. The table lists 10 swimmers with their ranks, names, and medal counts (Gold, Silver, Bronze, Total). At the bottom, there are logos for 'Oakville Aquatic Club' (OAK) and a white arrow pointing right.

OAK MEDAL TABLE

MARILYN BELL SWIM CLASSIC

RANK	SWIMMER				TOTAL
01	MATY P.	6	3		9
02	ABIGAIL A.	4	3		7
03	AHMED E.	3	2	2	7
04	BILL W.	2	2	3	7
05	DANIELA G.	2	1	2	5
06	AMELIE R.	2	1		3
07	GEMMA M.	2		3	5
08	HENRY S.	1	2	2	5
09	TAMIM F.	1	1	3	5
10	AARON C.	1	1	2	4

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Medal Table Social Media Post, 2022-2023 Season



Get in touch:

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